

# CAMBRIDGE RIVULETTES

## SPONSORSHIP OPPORTUNITIES

### 2025-2026



@RIVULETTESHOCKEY



RIVULETTES WOMEN'S JR.  
HOCKEY TEAM



RIVULETTESHOCKEY.COM

# ABOUT THE RIVULETTES

The Rivulettes Jr. Women's Hockey Club plays in the Ontario Womens Hockey Association's (OWHA) under 22 elite women's hockey league (OWHL-U22 Elite) consisting of 25 teams with franchises from Windsor to Ottawa and is the women's equivalent to the Ontario Hockey League (OHL). The team provides young women a place to showcase their talent in a league focused on preparing players for the next level (University scholarships in Canada & U.S., Provincial, National & International competitions).

Our organization is a founding member of hockey at this level and have been involved in what was the Provincial Women's Hockey League since its inception. This year, the Rivulettes are celebrating 25 years competing at the junior level. We have many former players playing Canadian U Sports hockey and in Division 1 in the U.S. on scholarship and even the PWHL.

Today's Rivulettes honour one of the pioneer teams of women's hockey in Canada, the Preston Rivulettes. From 1930 to 1939 the Rivulettes' record was 350 Wins, 2 Losses, and 3 Ties and they won 10 Provincial Championships, 6 Eastern Canadian Championships and 6 Canadian Championships. Our program and the young women of today's team strive to represent these amazing women every day and as their legacy, carry on the "Rivulette" tradition of success on and off the ice.

At this level of Women's hockey, families pay the entire cost (~\$9,000). Unlike Jr. Men's hockey, where the cost to the individual family is minimal (or non-existent) because of available revenue streams (gate fees, merchandise, etc). Our organization is asking for your help to support these athletes and their families by becoming a sponsor to help offset their yearly cost.

We have attached our Sponsorship Opportunities, highlighting the benefits to our generous sponsors. We have listed the opportunities for sponsorship but do not restrict yourself to these items if you have an idea or a suggestion. We will work with you to create what will best work for you.

We encourage families and hockey fans to come out on most Friday nights to the newly renovated Preston Auditorium to take in the action. Check out our website ([www.rivuletteshockey.com](http://www.rivuletteshockey.com)) for details and schedule.

We thank you for your consideration and thank you, in advance, for your support.

Yours in Hockey,

Families & Volunteers of the Cambridge Rivulettes Jr. Women's Hockey Club.



## Rivulettes in the PWHL

With the growth of Women's Hockey and the introduction of a Professional Women's League, we are pleased to have two former Rivulettes playing in the PWHL. The opportunity to play at this junior level, and in the Rivulettes program provided a developmental stepping stone for these athletes. Continued support from our generous sponsors allows these athletes to focus on pursuing excellence.



**Emma Woods**  
Forward, Toronto Sceptres



**Kati Tabin**  
Defence, Montreal Victoire

## By the Numbers...



@RIVULETTESHOCKEY

**3241 followers (+ Avg. growth of 77 new followers per month)**

**Average monthly views: 96,093**

**Average monthly interactions: 1,567**



@CAMBRIDGERIVULETTESOFFICIAL

**326 Subscribers (and growing)**

**Average views per broadcast: 400**

**Highest viewed broadcast: 702**



RIVULETTES WOMEN'S JR. HOCKEY TEAM

**Average monthly post reach: 1573**

**Average monthly post engagement: 571**

**Top post impressions (in last month): 1052**

# SPONSORSHIP PACKAGES

**ALL Packages (GREEN, GOLD, SILVER, BRONZE, PINK IN THE RINK) include:**

\*Logo in the Rivulettes newsletter produced 3 times per season (360+ recipients & growing)\*

\*Logo on Rivulettes website for the season (sponsor page & rotating banner on home page)\*

\*Sponsor name mentioned during all home games\*

PACKAGES	GREEN	GOLD	SILVER	BRONZE	PINK IN THE RINK
Home & Away jersey sponsor bar	✓	✓	✓	✓	
Half page Ad in sponsor booklet available at all home games				✓	
Full page Ad in sponsor booklet available at all home games	✓	✓	✓		✓
Sign with your logo at Golf Tournament	✓	✓			✓
1 month of logo on front page of Rivs website as "sponsor of the month"	✓	✓	✓		
Sponsor name on back of all player's Pink in the Rink jerseys (worn every October home game)					✓
Sponsor name mentioned prominently at each October home game					✓
Sponsor logo on each social media home "game day" graphic in October					✓
Logo displayed and mentioned on Rivs Social Media (Facebook & instagram) at least 3 times throughout the season	✓	✓			✓
Mention on the Rivulettes YouTube LiveStream at least once during season.		✓			
Rivulettes swag package	✓	✓			
Foursome in the Rivulettes Golf Tournament	✓				
Presenting Sponsor on Rivulettes YouTube livestream	✓				
Choice of either home or away helmet or jersey sponsor (see page 5 for details)	✓				
519 SportsOnline Sponsor for the Rivulettes	✓				

**GREEN Sponsorship - \$10,000 | GOLD Sponsorship - \$2000.00 | SILVER Sponsorship - \$1250.00**

**BRONZE Sponsorship - \$1000.00 | PINK IN THE RINK Sponsorship - \$3500.00**

# SPONSORSHIP INDIVIDUAL OPPORTUNITIES

## *Game Day Program Opportunities (24 home games)*

Full page outside back cover (first come, first served)	\$800.00
Full page interior	\$550.00
Half page	\$350.00
Quarter page	\$200.00
Business card size	\$125.00
Game Day Insert Ad (every game throughout the season on both home and away sides)	\$1000.00

## *Other Available Sponsorship Opportunities*

Home & Away jersey sponsor bar	\$800.00
Home jersey sponsor bar	\$500.00
Away jersey sponsor bar	\$385.00
Sponsor of the Rivulettes home power play (name will be announced, first come, first served)	\$450.00
Sponsor of the Rivulettes home penalty kill (name will be announced, first come, first served)	\$450.00
Event Night Sponsor - Teddy Bear Toss (logo on all event related posts on social media and website, name announced during ceremonial puck drop)	\$500.00
Event Night Sponsor - Mental Health Night (logo on all event related posts on social media and website, name announced during ceremonial puck drop)	\$500.00



# Jersey Sponsorship Opportunities

first come, first served



Your logo on all home jersey's (left chest)	\$3,500.00
Your logo on all away jersey's (left chest)	\$2,800.00

Your logo here

Your logo here (both sides)



# Helmet Sponsorship Opportunities

first come, first served

Your logo on all home helmets (approx 1.5"-2" tall x 4" wide depending on logo style)	\$2,800.00
Your logo on all away helmets (approx 1.5"-2" tall x 4" wide depending on logo style)	\$2,200.00



# Golf Tournament Sponsorship Opportunities



Foursome at tournament (includes loot bag)	\$640.00
Hole Sponsor sign	\$250.00
Women's longest drive (larger sponsor sign)	\$300.00
Men's longest drive (larger sponsor sign)	\$300.00
Women's closest to the pin (larger sponsor sign)	\$300.00
Men's closest to the pin (larger sponsor sign)	\$300.00

\*Prize donations for our raffle & silent auction are always appreciated.



# PROMOTE YOUR BUSINESS ON



519 Sports Online is a platform shining the spotlight on local athletes and teams, giving recognition to those who call 519 home. Contact Rob Hedges for packages available.



# INVOICE

Choose One:

Team Sponsor

Player Sponsor

Player Name: \_\_\_\_\_

## Sponsor Information

Sponsor Name:	
Contact Name:	
Mailing Address:	
Phone Number:	
Email Address:	

Logo Submitted (png or jpg)  Yes I have submitted a logo  No logo will be submitted

No, but will submit by August 1, 2025

Ad Submitted (png or jpg)  Yes I have submitted a logo  No logo will be submitted

No, but will submit by September 1, 2025

Receipt required?  Yes, please email me a receipt  No, a receipt is not required

## Payment

by etransfer: [rivstreasurer@gmail.com](mailto:rivstreasurer@gmail.com)

by cheque, payable to: **Cambridge Rivulettes**

mail cheques to:

**Rob Hedges**

**202 Glenvalley Drive**

**Cambridge, ON N1T 1R2**

Any questions, please contact Rob Hedges at:

[rob.hedges@rogers.com](mailto:rob.hedges@rogers.com) | 519-654-0422



# INVOICE

**Please choose as many of the options below as you wish.**

Green Sponsorship	\$10,000.00	
Gold Sponsorship	\$2,000.00	
Silver Sponsorship	\$1,250.00	
Bronze Sponsorship	\$1,000.00	
Pink in the Rink Sponsorship	\$3,500.00	
Full page outside back cover	\$800.00	
Full page interior	\$550.00	
Half page	\$350.00	
Quarter page	\$200.00	
Business card size	\$125.00	
Game Day Insert Ad	\$1,000.00	
Home & Away jersey sponsor bar	\$800.00	
Home jersey sponsor bar	\$500.00	
Away jersey sponsor bar	\$385.00	
Sponsor of the Rivulettes home power play	\$450.00	
Sponsor of the Rivulettes home penalty kill	\$450.00	
Event Night - Teddy Bear Toss Sponsor	\$500.00	
Event Night - Mental Health Night Sponsor	\$500.00	
Foursome at tournament	\$640.00	
Hole Sponsor sign	\$250.00	
Women's longest	\$300.00	
Men's longest drive	\$300.00	
Women's closest to the pin	\$300.00	
Men's closest to the pin	\$300.00	
Jersey logo left chest (home)	\$3,500.00	
Jersey logo left chest (away)	\$2,800.00	
Helmet logo both sides (home)	\$2,800.00	
Helmet logo both sides (away)	\$2,200.00	
519 Sports Online	TBD	
	<b>Total</b>	

